



Economic development strategy being formed

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By Tanya Sierra

SAN DIEGO — A collaborative effort is under way among the economic development councils in San Diego and Imperial counties to create job growth, business development and capital investment.

The organizations are creating an economic development strategy that will identify industries to focus on and determine what is needed to support their growth.

The work will focus on South County and Imperial County and will take into consideration what the areas have in common, said Cindy Gommer-Graves of the South County Economic Development Council.

The collaborative is holding meetings to gather economic development input from government, community and business leaders across both counties. For more information, go to www.sandiegosouth