



# 22<sup>nd</sup> Annual Economic Summit

The South County Economic Development Council's Annual Economic Summit gathers together over 400 business and community leaders, in addition to public officials, and is considered one of the premier business events in San Diego. The 22<sup>nd</sup> Annual Economic Summit offers a myriad of sponsor opportunities to highlight your business, draw attention to your services and increase your networking; all while supporting South County Economic Development Council (SCEDC).

**The Summit will be held on Friday, September 21<sup>st</sup>, 2012 at the San Diego Convention Center from 8:00 am – 2:00 pm. To secure sponsorship, call SCEDC at 619.424.5143.**

## Registration

### Event Sponsorship

- Gold Sponsor
- Silver Sponsor
- Registration Sponsor
- Table for 8
- Welcome Bag Sponsor
- Program Advertiser
- Display Table Sponsor
- Individual ticket (Non-member) \$175
- Individual ticket (SCEDC Member) \$99

### Awards Sponsorships

- Golden Dedication / Marilyn Lassman Award Sponsor
- Pioneer Award Sponsor
- Bi-National Endeavor Award Sponsor
- Regional Leadership Award Sponsor
- Outstanding Corporate Citizen Award Sponsor
- The Corky McMillin / Best of South County Award Sponsor

NAME

COMPANY NAME

MAILING ADDRESS

CITY

STATE

ZIP

DAYTIME PHONE NO. (INCLUDE EXT, IF ANY)

E-MAIL ADDRESS

### Check payable and mail to:

South County Economic Development Council  
1111 Bay Blvd., Suite E  
Chula Vista, CA 91911  
t | 619.424.5143  
f | 619.424.5738  
w | [www.SouthCountyEDC.com](http://www.SouthCountyEDC.com)



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## Event Sponsorship Opportunities

These prices are our “**Early Bird Special**” offers and will be applicable for a sponsorship secured before April 1<sup>st</sup> 2012. After this date, prices will be increased.

### **GOLD SPONSOR - \$5,500 (\$6,200 Value)**

Recognition as “Gold Sponsor”

VIP luncheon table placement for 8 & 8 all-day Summit passes

Prominent company name & logo in Summit Program & other material

Prominent company logo on SCEDC website

Prominent company logo on Summit Slide Presentation during panel & luncheon

Recognition from podium

Priority signage placement & display table for company literature

Opportunity to place company promotional materials in Welcome Bag

½ page ad in Summit Program

### **SILVER SPONSOR - \$2,500 (\$3,000 Value)**

Recognition as a “Silver Sponsor”

Prestige luncheon table placement for 8 & 8 all-day Summit passes

Company name & logo inside Summit Program & other material

Company logo on Summit Slide Presentation during panel & luncheon

Recognition from podium

Priority signage placement & display table for company literature

Opportunity to place company promotional materials in Welcome Bag

¼ page ad in Summit Program

### **TABLE SPONSOR - \$1,250 (\$1,500 Value)**

Recognition as a “Table Sponsor”

Preferential luncheon table placement for 8 & 8 all-day Summit passes

### **REGISTRATION SPONSOR (1 SPONSOR ONLY) - \$2,500**

Luncheon table for 8 and 8 all-day Summit passes

Company name & logo displayed in registration area

Opportunity to display company literature in registration area

Company name & logo in Summit Program

Recognition from podium



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### **WELCOME BAG SPONSOR (1 SPONSOR ONLY) - \$2,000**

Luncheon table for 8 and 8 all-day Summit passes

Company name & logo in Summit Program

Your company bag will be used as the official Welcome Bag to be given to every attendee (Bags must be provided by sponsor & delivered to SCEDC prior to Aug. 30)

### **DISPLAY TABLE SPONSOR - \$500**

Table to display company literature in registration area

### **PROGRAM ADVERTISER - \$500**

One ¼ page ad in Summit Program

### **AWARD SPONSORSHIP OPPORTUNITIES**

(1 Sponsor per Award)

All Award Sponsors Receive:

Recognition from podium at awards ceremony

Participation in presentation of award

Company name & logo inside Summit Program

Company logo on SCEDC website

Luncheon table for 8 & 8 all-day Summit passes

### **GOLDEN DEDICATION / Marilyn Lassman LIFETIME ACHIEVEMENT AWARD - \$2,500**

The Golden Dedication Award is presented to a distinguished leader (business or citizen) that has served in many leadership positions and has integrated valuable benchmarks upon their community.

### **PIONEER AWARD - \$2,000**

The Pioneer Award is presented to a leader (business or citizen) whose visionary contributions have broken traditional societal, political or economic barriers; whereby opening doors and setting a new course for the South San Diego Region.



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### **BI-NATIONAL ENDEAVOR AWARD - \$2,000**

The Bi-National Endeavor Award is presented to a leader (business or citizen) who has committed extended efforts to continue fostering relationships and promote economic growth on both sides of the border.

### **REGIONAL LEADERSHIP AWARD - \$2,000**

The Regional Leadership Award honors a South County entity or organization that has served as a leader in integrating valuable benchmarks upon the region and has made a significant impact in the South County in the past year.

### **OUTSTANDING CORPORATE CITIZEN AWARD - \$2,000**

The Outstanding Corporate Citizen Award honors a citizen who has made a remarkable contribution to the South County through their business or organization.

### **THE CORKY McMILLIN / BEST OF SOUTH COUNTY AWARD - \$2,000**

The Corky McMillin / Best of South County Award is presented to a local business that has a history of consistent excellence in products/services, customer satisfaction and overall performance, as judged by colleagues and customers alike.

If you are not already a member of SCEDC, we offer five annual membership levels.

Corporate Alliance (\$5,000), President's Circle (\$3,000), Supporting Member (\$1,500), Contributing Member (\$1,500), and Friend of South County (\$300). For more information,

please visit [www.SouthCountyEDC.com](http://www.SouthCountyEDC.com) and look under "membership".