



20TH ANNUAL ECONOMIC SUMMIT

SPONSORSHIP ■ OPPORTUNITIES

The South County Economic Development Council's Annual Economic Summit gathers together over 400 business and community leaders, in addition to public officials, and is considered one of the premier business events in San Diego. The 20th Annual Economic Summit offers a myriad of sponsor opportunities to highlight your business, draw attention to your services and increase your networking; all while supporting South County Economic Development Council (SCEDC).

The Summit will be held on Friday, September 17, 2010 at the San Diego Convention Center from 8:00 am – 2:00 pm. To secure sponsorship, call SCEDC at 619.424.5143.

REGISTRATION

EVENT SPONSORSHIP

- Gold Sponsor
- Silver Sponsor
- Registration Sponsor
- Table for 8
- Welcome Bag Sponsor
- Program Advertiser
- Display Table Sponsor
- Individual ticket (Non-member) \$175
- Individual ticket (SCEDC Member) \$99

AWARDS SPONSORSHIPS

- Golden Dedication / Marilyn Lassman Award Sponsor
- Pioneer Award Sponsor
- Bi-National Endeavor Award Sponsor
- Regional Leadership Award Sponsor
- Outstanding Corporate Citizen Award Sponsor
- The Corky McMillin / Best of South County Award Sponsor

NAME

COMPANY NAME

MAILING ADDRESS

CITY

STATE

ZIP

(_____) _____

DAYTIME PHONE NO. (INCLUDE EXT. IF ANY)

E-MAIL ADDRESS

CHECK PAYABLE AND MAIL TO:

South County Economic Development Council

t | 619.424.5143

1111 Bay Blvd., Suite E

f | 619.424.5738

Chula Vista, CA 91911

w | www.SouthCountyEDC.com

EVENT SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$5,500 (\$6,200 Value)

- Recognition as "Gold Sponsor"
- VIP luncheon table placement for 8 & 8 all-day Summit passes
- Prominent company name & logo in Summit Program & other material
- Prominent company logo on SCEDC website
- Prominent company logo on Summit Slide Presentation during panel & luncheon
- Recognition from podium
- Priority signage placement & display table for company literature
- Opportunity to place company promotional materials in Welcome Bag
- ½ page ad in Summit Program

SILVER SPONSOR - \$2,700 (\$3,000 Value)

- Recognition as a "Silver Sponsor"
- Prestige luncheon table placement for 8 & 8 all-day Summit passes
- Company name & logo inside Summit Program & other material
- Company logo on Summit Slide Presentation during panel & luncheon
- Recognition from podium
- Priority signage placement & display table for company literature
- Opportunity to place company promotional materials in Welcome Bag
- ¼ page ad in Summit Program

TABLE SPONSOR - \$1,250 (\$1,500 Value)

- Recognition as a "Table Sponsor"
- Preferential luncheon table placement for 8 & 8 all-day Summit passes

REGISTRATION SPONSOR (1 SPONSOR ONLY) - \$2,500

- Luncheon table for 8 & 8 all-day Summit passes
- Company name & logo displayed in registration area
- Opportunity to display company literature in registration area
- Company name & logo in Summit Program
- Recognition from podium

WELCOME BAG SPONSOR (1 SPONSOR ONLY) - \$2,000

- Luncheon table for 8 & 8 all-day Summit passes
- Company name & logo in Summit Program
- Your company bag will be used as the official Welcome Bag to be given to every attendee (Bags must be provided by sponsor & delivered to SCEDC prior to Aug. 30)

DISPLAY TABLE SPONSOR - \$500

- Table to display company literature in registration area

PROGRAM ADVERTISER - \$500

- One ¼ page ad in Summit Program

AWARD SPONSORSHIP OPPORTUNITIES

(1 Sponsor per Award)

All Award Sponsors Receive:

- Recognition from podium at awards ceremony
- Participation in presentation of award
- Company name & logo inside Summit Program
- Company logo on SCEDC website
- Luncheon table for 8 & 8 all-day Summit passes

GOLDEN DEDICATION / MARILYN LASSMAN LIFETIME ACHIEVEMENT AWARD - \$2,500

The Golden Dedication Award is presented to a distinguished leader (business or citizen) that has served in many leadership positions and has integrated valuable benchmarks upon their community.

PIONEER AWARD - \$2,000

The Pioneer Award is presented to a leader (business or citizen) whose visionary contributions have broken traditional societal, political or economic barriers; whereby opening doors and setting a new course for the South San Diego Region.

BI-NATIONAL ENDEAVOR AWARD - \$2,000

The Bi-National Endeavor Award is presented to a leader (business or citizen) who has committed extended efforts to continue fostering relationships and promote economic growth on both sides of the border.

REGIONAL LEADERSHIP AWARD - \$2,000

The Regional Leadership Award honors a South County entity or organization that has served as a leader in integrating valuable benchmarks upon the region and has made a significant impact in the South County in the past year.

OUTSTANDING CORPORATE CITIZEN AWARD - \$2,000

The Outstanding Corporate Citizen Award honors a citizen who has made a remarkable contribution to the South County through their business or organization.

THE CORKY McMILLIN / BEST OF SOUTH COUNTY AWARD - \$2,000

The Corky McMillin / Best of South County Award is presented to a local business that has a history of consistent excellence in products/services, customer satisfaction and overall performance, as judged by colleagues and customers alike.

If you are not already a member of SCEDC, we offer five annual membership levels. Corporate Alliance (\$5,000), President's Circle (\$3,000), Supporting Member (\$1,500), Contributing Member (\$1,500), and Friend of South County (\$300). For more information, please visit www.SouthCountyEDC.com and look under "membership".