



Rubio's Fresh Mexican Grill®

Ralph Rubio Chairman/CoFounder

Not many college students can say they came back from spring break with a hunger to start their own business. But that's exactly what Ralph Rubio, Co-founder and Chairman of Rubio's Fresh Mexican Grill did more than twenty-five years ago. Rubio couldn't get the bold flavors of the fish tacos he tasted in the Baja Mexico village of San Felipe out of his mind. So several years later, with his father as his partner, he opened a fish taco stand -- "Rubio's: The Home of the Fish Taco" in San Diego in 1983.

From those humble beginnings Rubio has steered company growth into a 190+-unit restaurant chain offering a wide variety of mouthwatering seafood, steak and chicken dishes. Prior to founding Rubio's, Rubio was employed in restaurant management and in various other positions at the Old Spaghetti Factory, Hungry Hunter and Harbor House restaurant chains. Rubio holds a Bachelor's degree in Liberal Studies from San Diego State University and has more than 30 years of experience in the restaurant industry.