



San Diego's Voice for
Binational Business

South County Economic Development Council

South County EDC, Imperial Valley EDC,

East County EDC, San Diego

County & Imperial County

CEDS Oversight Committee

CEDS Oversight Committee Meeting

South County EDC Offices

1111 Bay Blvd. Ste. E

Chula Vista, CA 91911

Tuesday March 2, 2010

Minutes

Attendance

Darrel Gardener	Billie Jo Jannen
Doug Perkins	Caroline Braun
Esperanza Colio	Deanna Weeks
Tim Kelley	Kristy Gregg
Bill Tunstall	Daniel Fitzgerald
Cindy Gompper-Graves	Maggie Gonzalez
GUEST	Efrain Ibarra
Christine Luhn	

1. Welcome and Introductions

Cindy called the meeting to order. Introductions commenced.

2. Minutes

Daniel moved to approve. Bill seconds. Passed unanimously.

3. Status of CEDS Report.

- a. San Diego Board of Supervisors acceptance.
 - i. Cindy reported that when the Supervisors approved the CEDS they had a few changes and recommendations. Billie Jo requested to be added to the committee, the Supervisors approved this and she is now part of the CEDS as a private sector representative. She also mentioned that there were some

concerns from IV and she wanted to thank Jurg for making it happen.

- b. Imperial Valley County Board of Supervisors acceptance
 - i. Esperanza reported on the vote taken. She said that it was passed with a 4 to 1 vote, with some items that the Supervisors would like more information on. In regards to the preparation of an EDD they want some assurances.

4. What Next

- a. Send to State Planning office and EDA

Cindy said that now that the CEDS has been approved by both counties it is ready to go to the State Planning office, and then the plans can be submitted to the EDA. The EDA has given a 6 month grace period to submit projects.
- b. Solicitation for Grants
 - i. Discussion of Process
 1. Cindy mentioned that page 14 of the agenda packet provides information on what type of projects are funded. Cindy mentioned that the goal is to help counties to receive funding.
Page 16 are the priorities of the EDA. It may be helpful to have an EDA representative come down to explain what they are looking for.
 2. Projects need to be submitted, they need to be 1-2 page whitepaper to explain the project.
 3. There is a criterion for applying, typically there are guidelines.
 4. The committee will be in charge of sorting out what applies.
 5. It may be a good idea to have them pitch their projects to Mr. Marshall. This may allow them to focus and receive guidelines.
 6. It was noted that EDA applications are very intensive.
 7. Esperanza added that having a standardized form may be helpful. She agreed to email a copy of the one that is being used for Imperial Valley.
 - ii. Discussion of Notification
 1. Letters will be sent out, announcement will be put on SCEDC website, also Cindy will send out emails to CEDS committee members and they will send it out.
 2. Caroline suggested that the criteria page be attached when the notice is sent out.
 3. Doug inquired if it would be a good to have a bidder's forum to explain what is needed. Would that be better than having Mr. Marshall. Or would having both take place be a good idea.

5. Conflict of Interest Guidance

- a. There will be a conflict of interest form that CEDS members will need to sign. Members will not be able to vote on anything that they currently have an interest in,

or have had an interest in, in the past. If you have any type of personal interest you must abstain.

6. Meeting formats going forward

- a. The meetings must be formalized. Moving forward Robert's Rules of Order will apply. We will need to stick to the agenda, and a quorum may be needed. Billie Jo asked if any state laws would need to be followed once the committee began their work. Cindy said that everything will be transparent and in accordance with any laws that may apply.

7. Next meeting (request EDA representative?)

- a. The next CEDS meeting will be sometime in early April. For this meeting Mr. Marshall will be invited, as well as the public. Cindy encouraged the committee to invite anyone that may be interested. Billie Joe suggested that two meetings (one in each county) be held to allow for more people to attend. Deanna agreed stating that the questions from representatives from Imperial Valley and San Diego would differ greatly as the counties are in different stages. Imperial Valley noted they have already submitted their projects.

8. CEDS committee composition

- a. Members that are not participating and request for replacements
 - i. Members of the committee must be fully committed to this project. It was mentioned that a form stating their commitment to the CEDS would be needed. If the member is unable to attend their designated alternate will take their place at the meeting so that a quorum would always be present.
- b. Process to have replacements
 - i. There are a few members that need to be replaced. They have not been present at the meetings and some are no longer working with the organization they were originally assigned to.
 1. There will be an open call for participants. It will be put on the SCEDC website by March 15th along with the self-disclosure form.
- c. Member Criteria in the EDA regulations
 - i. The makeup of the committee must be diverse. There needs to be 50%+1 from the private sector, and the other from the public sector. There must be diversity in gender, ethnicity, and county makeup of the committee.

9. Celebration?

- a. There will be 2 press conferences. One for San Diego County and another in Imperial Valley. It was noted by Deanna that it would be good to call attention to the completion of the CEDS.

10. Other

- a. It was asked what the role of the committee was in forming an EDD.

Cindy said that at this moment the EDD was on hold. Neither County has approved an EDD.

Billie Jo asked if the CEDS puts the counties at the same level as if they had an EDD.

Cindy mentioned that an EDD has priority.

11. Adjourn