



San Diego's Voice for
Binational Business

South County EDC, Imperial Valley EDC, East County EDC, San Diego County & Imperial County CEDS Oversight Committee

CEDS Oversight Committee MEETING
South County Economic Development Council
South County EDC Offices
1111 Bay Blvd., Suite E
Chula Vista, CA 91911
Wednesday April 14, 2010
2:00 p.m. to 3:30 p.m.

MINUTES

Attendees

Doug Paul
John Minto
Kristy Gregg
Esperanza Colio
Jim Janney
Wil Marshall
Cheryl Mason
Daniel Fitzgerald
Rebecca Bennion
Julie Fonseca
Edie Landeros
Ricardo Macedo
Danny Melgoza
Tony Ambrose
Michael McCraw
Jo Marie Diamond
Darrel Gardner
Tom Toupzes
Bill Tunstall
Efrain Ibarra
Cindy Gompper-Graves

1. Welcome and Introductions

Cindy Gompper-Graves called the meeting to order. Introductions commenced.

2. Acceptance of Minutes

Jo Marie moved to approved the minutes.

Bill seconds the motion.

John abstains'

Motion passed unanimously.

Continued.

3. Steering Committee Work

IV Quake-Sunday 7.2 quake.

Most people were out of town or outside and due to holiday alot of stores were closed.

Danny Fitzgerald reports stores still closed to public access. 2/3 of structure buildings are under "red tag status." He notes buildings are still at RISK due to aftershocks. City of El Centro this was the 2nd worst disaster downtown buildings and older part of hospital, water plants were affected. The State has stepped up and was on sight within hours of the quake. They were there to help with the repair claims for damages.

Cindy Gompper-Graves asks, "What do you need from us?" Don't know it is not safe at this point. FEMA will cover the Public infrastructure, so we need to find out what private sector needs.

Cindy Gompper-Graves asks, "Should you want to donate, there are The Salvation Army & Red Cross fact sheets to help people of Mexicali.

In June, the steering committee will go in Imperial Valley to see if forming EDD is ready.

Over 300 families currently out of homes especially mobile homes. Senior housing unit evacuated. FEMA, SBA, CALEMA were on site.

Wil Marshall indicates he does not have many funds for current fiscal year. He is programming projects that will start in Oct 2011. Program at about 130% for next fiscal year he is at 80% projects must be completed understand legislation regarding projects. Funds construction project or non- construction projects.

Non-construction projects capacity buildings. EDA doesn't do much of that. He notes the CEDS was a non-construction project. Planning Technical Assistance, CEDS.

He oversees 21 communities. Projects compete on the money themselves. Has \$ 2.5 Million for 8 Western States for CEDS. Priority places are areas that have highest unemployment rate or lowest per capital income.

To determine eligibility use most recent 24 month Federal data.

There are 2 advantages for lending. They now can lend in a CEDS area. Now CEDS are to be updated every year.

Staff will get census total for EDA assistance.

Usually spends \$48 Million per year in 8 Western States.

Projects emphasis includes regional significance. Innovation is key component if they can find it.

Good measure is how many direct permanent jobs you can create over 8 years. \$5,000 per job will have this but this is good can't match Federal funds. HUD can be used to match if you can use responsive bidder (not lowest bid is allowed per Will). Also "over-the-counter" state funds might be used. He assumes cash match for construction. For non-construction match you can also use any kind of monies. HUD funds application being developed to submit to EDA. Good size EDA construction project \$2.5 million with occupancy in 5 years. 75% projects for disaster. They do Davis/Bacon hourly rate roughly \$13 per/hr.

- B. Jerry- explains 9th and Palm redevelop project.
45,000 sq.ft.
55 jobs.
EDA asst to reconstruction.
Intersection-Will notes the hourly wage is problematic.

Sara- San Ysidro Health Center

New clinic is being built.

EDA funds for street improvements is requested.

25,000 sq. ft.

Wil- suggests training unit added. He noted health care is good category. He wants them to have training element. Then they can count placement of training person when they get jobs.

Construction completion by Nov.2011. Wil cannot find that being fast.

Matty Morris- Prison 1400 beds

Prison 1400 beds

Would like infrastructure for prison be funded. Prison is private prison.

Wil- wants her to pick elements she wants to finance. He likes this one. He

Suggests equipment with UCC filing.

Lien- is for 20 years or life of equipment. EDA is doing a lot of training facilities.

Nicci-Brown Field

880 acres if develop site.

20 years with costs of \$750 million.

Infrastructure is inadequate \$30 million for infrastructure Brown Field is

Designated port of entry. Business will be coming corp. jets and frees up 2 slots.

4,000 permanent jobs over 20 years

Jobs are highly skilled technical jobs

Wil- is interested in this project. Deals with Companies and job creation. Deal will need to be with city. 2012 with piece and time frame doable then Wil is interested.

Jo Marie- asks about looking at 2012 projects

Michael- asks about sewer authority.

Wil- says special district is Okay

Doug-asks about infrastructure for transit system with affordable housing and

Wil- says Anaheim just got funds for similar project. EDA interest was commercial on back.

Michael-asks about RLF's. He is getting calls for disaster loans for business with earthquake damage. They will discuss with Imperial Valley.

there is \$6 million RLF funds at state already about 10 years old and Wil believes it has not been used. The State didn't match it.

Doug- noted infrastructure and underground damage. He notes match will be difficult.

Wil-says they have disaster fund. Will's notes for that kind of project they can go higher than 80%.

Michael- asks about gateway projects. There are not direct jobs.

Wil- says can't do –need direct job creation.

Wil- says authorized on continually renewal.

Jo Marie asks about census data.

Julie notes, They won't come in for about 4 years

4. Status of CEDS Report

- a. Department of Commerce has accepted.

5. What's Next

- a. Steering Committee to meet on EDD motion.

6. EDA Funds (Will Marshall)

- a. Available funds/status of funds

If the project does not or is not ready, Wil will be up front to let you know if the project will not be funded.

Wil notes, if you are looking for funding now, it is much too late. For other projects that are competing we need to see which others are ready to compete. It is a question if you have a construction or a non construction projects?

San Diego needs to fund their CEDS.

The priority places are the poorest, or lowest per capital income, or unemployment

We expect for SCEDC to come every year and update your CEDS.

Even at EDA level, there is alot of competition for money.

The idea here is to identify the project.

What is a good project?

\$2 million to \$9 million. It gives you 5 years to finish a construction project.

It starts as a 50-50 project.

Imperial has the largest unemployment in Southern California.

Cheryl Mason- SANDAG

Gives an example of what is a regional significant project?

At Brawley: Water treatment.

When the beneficiary is outside of the area.

Billy J. Jannen

Live in a rural area.

Can we do joint applications? Are there any eligible joint application? Will

Says depends on project.

7. CEDS Committee composition (still working on this)
Staff requests replacement for those who are not in attendance. Request resume be submitted for Steering Committee review.

8. Press update
Loan hold.

9. Other

10. Adjourn